BUSINESS

Quarterly update from

The Saudi Business Center

2nd Quarter 2025



11.7 million services

provided to the private sector since SBC's incorporation

Coverage

01 **The Saudi Business Center launches 46 services related to trade names and commercial registrations in accordance with the provisions of the new Trade Names & Commercial Registration Law.**

02 **The Saudi Business Center participates in the BIO International Convention in Boston.**

03 **The Unified Electronic QR Code Initiative has been further developed by incorporating 211 licenses and certificates issued by 32 government entities into the QR code document.**

المركز السعودي للأعمال
Saudi Business Center



The government continues to strengthen and empower the private sector to become the primary driver of economic growth by providing an attractive investment climate and supporting small and medium enterprises (SMEs), with the aim of building a strong and promising private sector that enhances the capabilities of human capital across various projects. This enables the government to continue advancing its economic growth, ensuring financial sustainability, and supporting the continuity of economically and socially impactful projects. In addition, ongoing efforts focus on implementing programs and initiatives to develop infrastructure and improve the quality of core services provided to citizens, residents, and visitors.

His Royal Highness the Crown Prince and Prime Minister
Mohammed bin Salman bin Abdulaziz Al-Saud

Statement on the State Budget for
Fiscal Year 2025
November 26, 2024

Publication Statement

The current issue of the newsletter, published by the Saudi Business Center, highlights the Center's participation in the BIO International Convention held at the Boston Convention and Exhibition Center in the United States. The event served as an opportunity to showcase the Kingdom's government service delivery model tailored to the private sector.

The newsletter also covers the Center's involvement in investment forums in the Asir and Najran regions, as well as Jubail Industrial City. The issue also reviews the SBC's organization of a workshop and meeting in collaboration with the Saudi Bar Association and the Eastern Province Chamber of Commerce.

Additionally, the newsletter sheds light on visits by various officials from both within and outside Saudi Arabia, aimed at briefing about SBC's operating model and the services it provides to the private sector.

This issue discusses key efforts to raise awareness of the Center's services and programs dedicated to the private sector. These include facilitating the processes of starting and operating a business through the launch of 46 new services related to commercial registrations and trade names, in accordance with the new Commercial Registration and Trade Names laws. It also outlines initiatives to overcome obstacles and challenges faced by investors and business owners, along with efforts to re-engineer procedures and enhance the investor's journey.



About SBC

The Saudi Business Center aims to facilitate procedures for starting, operating, and dissolving businesses, and provide all related services and business in alignment with the best international practices.

SBC was established by the Council of Ministers' Decree No. 456 on 11 Sha'ban 1440 A.H, and it is organizationally related to the Council of Economic and Development Affairs.



SBC's Vision

is for Saudi Arabia to become one of the world's top ten leading countries in terms of the quality, ease, and efficiency of governmental services provided to the business sector.



SBC's Mission

is to create an attractive business environment and service delivery model that enhances KSA's competitiveness, attracts investments, and enables the private sector to flourish and grow.

11.7 million services offered to the private sector

in collaboration with the public and private sectors through its various branches around Saudi Arabia. In addition to the digital Business Platform, more than 3 million beneficiaries have been served.

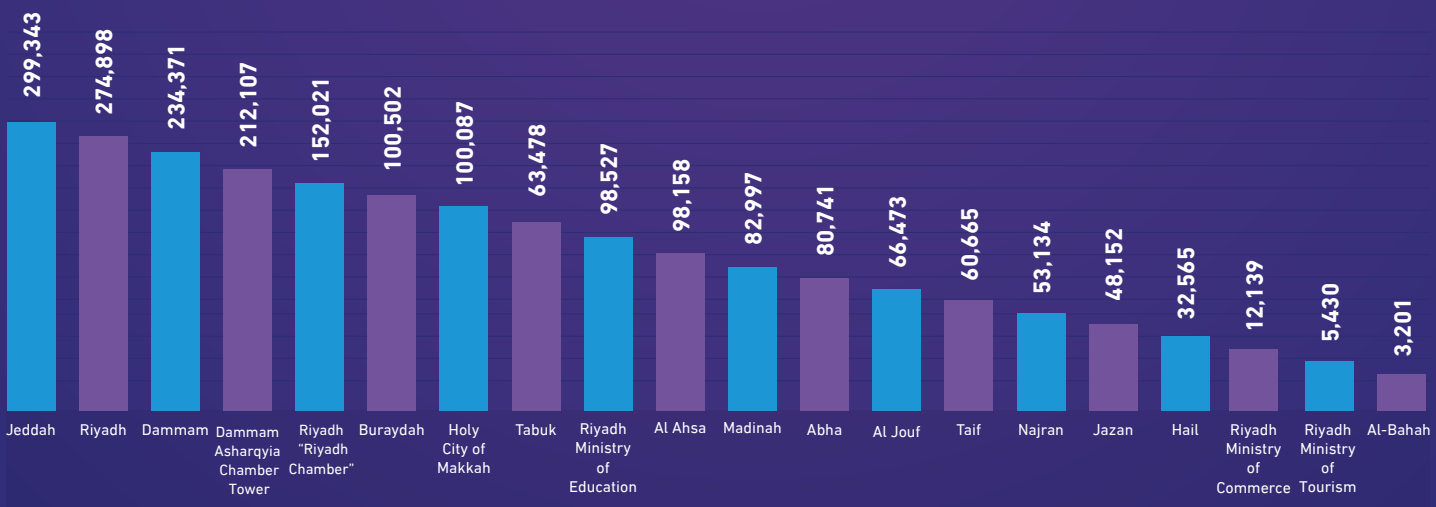
Our Partners:

- Ministry of Commerce
- Ministry of Human Resources and Social Development
- Zakat, Tax, and Customs Authority
- General Organization for Social Insurance
- Federation of Saudi Chambers of Commerce
- Ministry of Municipalities and Housing
- Ministry of Investment
- Small & Medium Enterprises General Authority
- Ministry of Tourism
- Ministry of Education

in addtion to over **50** partners engaged in the private sector

+2 million services

were provided by SBC's branches.



1,425,338 Total Investors



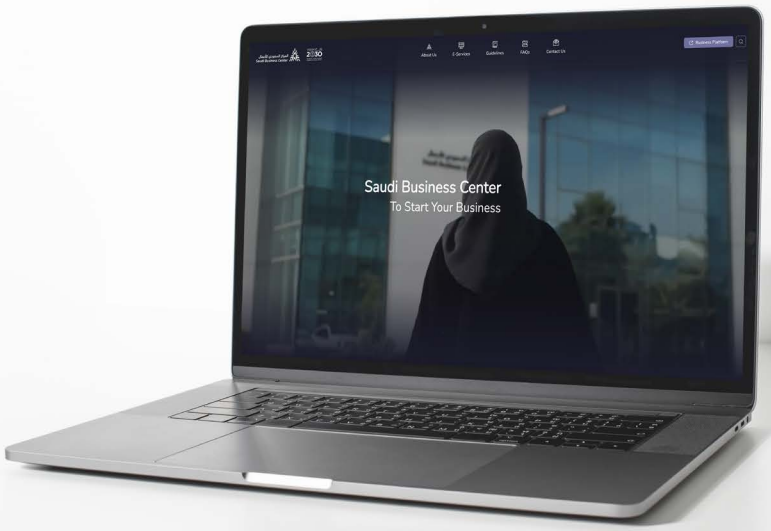
Saudi	1,262,612
Foreign	138,551
GCC	24,175

17,594
unique interactions with the virtual assistant during Q2 2025

264,078
incoming calls to the Contact Center during Q2 2025

59,189
public searches on the Unified Registry of Rights on Movable Assets

3,847,884
services provided via social media channels and contact centers



9.7 million services

offered by the Unified Platform for the Private Sector via the Business Platform

By the end of the second quarter of 2025, the Business Platform had delivered 9,708,069 services to over 1,987,407 private sector investors. These services were enhanced by new offerings designed to facilitate starting and operating businesses in Saudi Arabia.

Q2 2025 Key Accomplishments of the Business Platform

01 Launching 46 services related to the trade names and commercial registrations

02 Enabling the issuance of municipal commercial licenses and safety permits for all economic activities

03 Development of the Unified Electronic QR Code initiative by adding 211 licenses and certificates from 32 government entities to the Unified QR Code Document

04 Enabling the delegation of services for multiple government entities through the Delegation System

05 Providing a service to inquire about contract data under the National Center for Government Resource Systems

06 Offering the Wage Protection Commitment Certificate service and the ability to inquire about localization certificates under the Ministry of Human Resources and Social Development

07 Enabling businesses to initiate procedures for benefiting from SNB (AlAhli Bank) services, including sophisticated online banking solutions, payroll services, electronic payment gateway services, point-of-sale (POS) services, and business account opening services

08 Providing stc services for businesses, including business SIM cards, fiber-optic services, and 5G solutions

09 Enabling the service to update enterprise data affiliated with the GOSI, covering core enterprise information, contact details, registered business address, and enterprise bank account information

10 Launching the 'Objections Services' page on the Center's website, featuring objection services related to various private sectors and relevant government partners

Most prominent completed initiatives

to enhance the investor's journey



الهيئة العامة للغذاء والدواء
Saudi Food & Drug Authority

- The drug registration timeline has been revised, introducing fast-trackers for medications of high therapeutic importance. This initiative allows for a reduction of up to 40% in registration time, depending on the drug's medical value.
- Product registration costs for advertising and promotional purposes have been reduced by more than 50%, with a standardized application fee of 250 SAR applied to all product sizes.



GACA
الهيئة العامة للطيران المدني
General Authority of Civil Aviation

- The Ajwaa platform, launched by the General Authority of Civil Aviation, has been made available to automate the submission of licensing requests, documents, and the tracking of procedures.



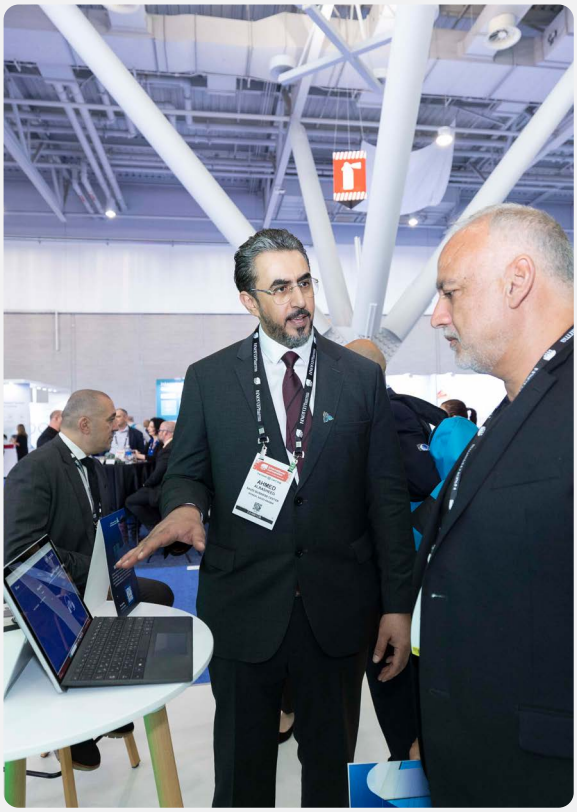
الهيئة العامة للإحصاء
General Authority for Statistics

- Implementation of 17 updates to the economic activity classification across 10 sectors, in coordination with the General Authority for Statistics

Municipality | Telecommunications | Transportation | Education | Human Resources

Survey & Geospatial Information | Tourism | Energy | Real Estate | Insurance

SBC participates in several business-related conferences





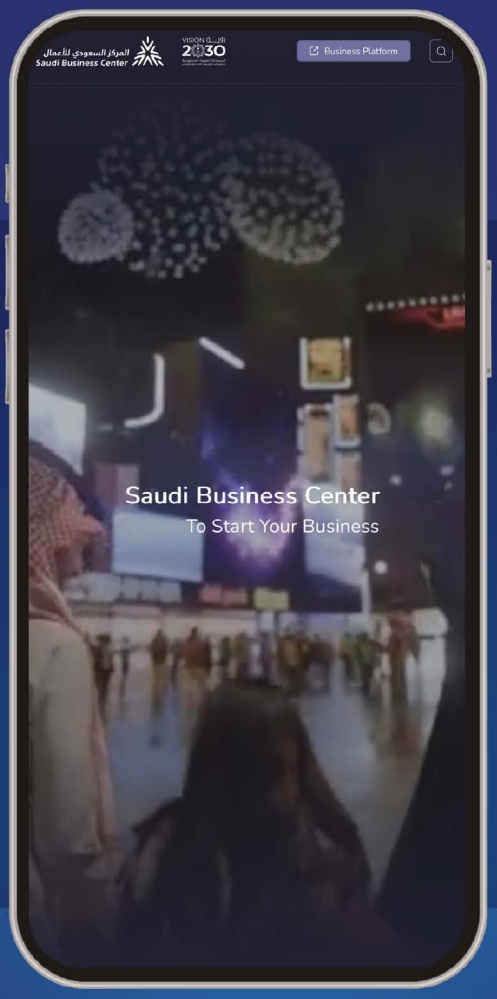
The Saudi Business Center participated as part of the Saudi Pavilion at the BIO International Convention, held at the Boston Convention and Exhibition Center in the United States. SBC showcased the Kingdom's model for delivering government services tailored to the private sector. The event was attended by health, scientific, and investment entities focused on advancing innovation and investment in cutting-edge technologies, alongside business leaders and biotechnology professionals from 68 countries.

During its participation in the second edition of the Aseer Investment Forum, hosted at King Khalid University in Al-Fara'a under the theme "Aseer is Prospering... Invest Now," SBC representatives highlighted the Center's services for investors and business owners seeking to capitalize on the region's growing opportunities.

SBC also took part in the Jubail Investment Forum 2025 and Najran Investment Forum 2025, where it presented its operational model and the range of services it offers to streamline procedures for investors and business owners, while elevating the quality of government requirements for the private sector.

Launching 46 services

related to trade names and commercial registration, in accordance with



The New Commercial Registration Law

The New Trade Names Law

via the Business Platform

Official delegations visit SBC and learn about its operational model

H.E. Dr. Majid Al-Kassabi, Minister of Commerce and Chairman of the Board of the Saudi Business Center (SBC), welcomed H.E. Mr. Mohammed Alsheikh, Minister of State and Member of the Council of Ministers, at the Center's headquarters in Riyadh. The visit included an introductory tour showcasing the Center's operational model and its key services designed for the private sector.

H.E. Dr. Eiman Al-Mutairi, Vice Minister of Commerce and Supervisor General of SBC, also accompanied Professor David Bach, President of IMD, and Ms. Anna Bjerde, Managing Director of Operations at the World Bank Group, on informative tours showcasing the Center's role in facilitating business operations.

During a separate visit to the Center's main branch in Riyadh, Dr. Mahmoud Mohieldin, UN Special Envoy on Financing the 2030 Sustainable Development Agenda, and Professor Sergei Guriev, Dean of the London Business School, praised Saudi Arabia's business facilitation model. They commended the enhanced investor and business experience enabled through centralized access to government services tailored to the private sector.





Meeting held to discuss the challenges of the legal sector as they relate to the business environment



H.E. Dr. Eiman Al-Mutairi, Vice Minister of Commerce and Supervisor General of the Saudi Business Center, discussed the challenges facing the legal sector related to the business environment during a meeting organized by the Center in collaboration with the Saudi Bar Association. The meeting was attended by H.E. Mr. Abdulaziz Al-Duhaim, Assistant Minister of Commerce; Dr. Osama Al-Qahtani, General Supervisor of the General Secretariat of the Saudi Bar Association; as well as several lawyers from the Eastern Province.

Introductory workshop organized to explain the provisions of the new Corporate Law



The Saudi Business Center, in collaboration with the Eastern Province Chamber of Commerce, organized an educational workshop on the Kingdom's newly updated Corporate Law. The workshop included the legislation's core provisions, company formation structures, merger procedures, and business transformation mechanisms. Participants gained practical insights into the Business Platform's expanded capabilities, which now include over 15 services designed to streamline company registration and articles of association under the new regulatory framework.

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