BUSINESS

Quarterly update from

The Saudi Business Center

3rd Quarter 2025



Coverage

01 **H.E. the Minister of Commerce reviews progress of the Saudi Business Center branch in the Aseer region**

02 **Saudi Business Center participates in Expo 2025 in Osaka**

03 **SBC showcases launch of 46 new services related to Commercial Registrations and Trade Names via the Business Platform**

المركز السعودي للأعمال
Saudi Business Center



The previous phase has demonstrated the capability of both the public and private sectors to confront challenges and adapt swiftly to changing circumstances. The excellence of government performance was pivotal, absorbing economic shocks and maintaining flexibility. It allowed for the review and adjustment of programs and their components, making them more resilient to volatility without hindering the requirements for development.

His Royal Highness the Crown Prince and Prime Minister
Mohammed bin Salman bin Abdulaziz Al-Saud

Royal Speech for the Second Year Works of
Ninth Session of Shura Council
10 September 2025

Quarterly Brief

This edition of the Saudi Business Center newsletter highlights key initiatives from the third quarter of 2025, focused on streamlining business operations in Saudi Arabia. As a one-stop destination for private sector government services, SBC is dedicated to overcoming challenges facing investors and enhancing the investor journey through strategically reengineering proceses in collaboration with relevant government partners.

The issue also showcases SBC's efforts to raise awareness of services and programs dedicated to the business community. This includes the Center›s participation in the Saudi Pavilion at Expo 2025 Osaka and Money 20/20 Middle East, as well as E-Commerce Week in Madinah and Khobar, held in collaboration with Monsha'at and the E-Commerce Council. This newsletter also highlights SBC›s organization of a meeting and two workshops in collaboration with the Saudi Bar Association, the Cultural Development Fund, and the Jeddah Chamber of Commerce.



About SBC

The Saudi Business Center aims to streamline procedures for starting, operating, and dissolving businesses. It provides all related services and functions in alignment with the best international practices.

SBC was established by the Council of Ministers' Decree No. 456 on 11 Sha'ban 1440 H, and it is organizationally related to the Council of Economic and Development Affairs.



SBC's Vision

is for Saudi Arabia to be ranked among the world's top ten countries for the quality, ease, and efficiency of governmental services provided to the business sector.



SBC's Mission

is to create an attractive business environment that enhances the Kingdom's competitiveness, attracts investment, and enables the private sector to flourish and grow.

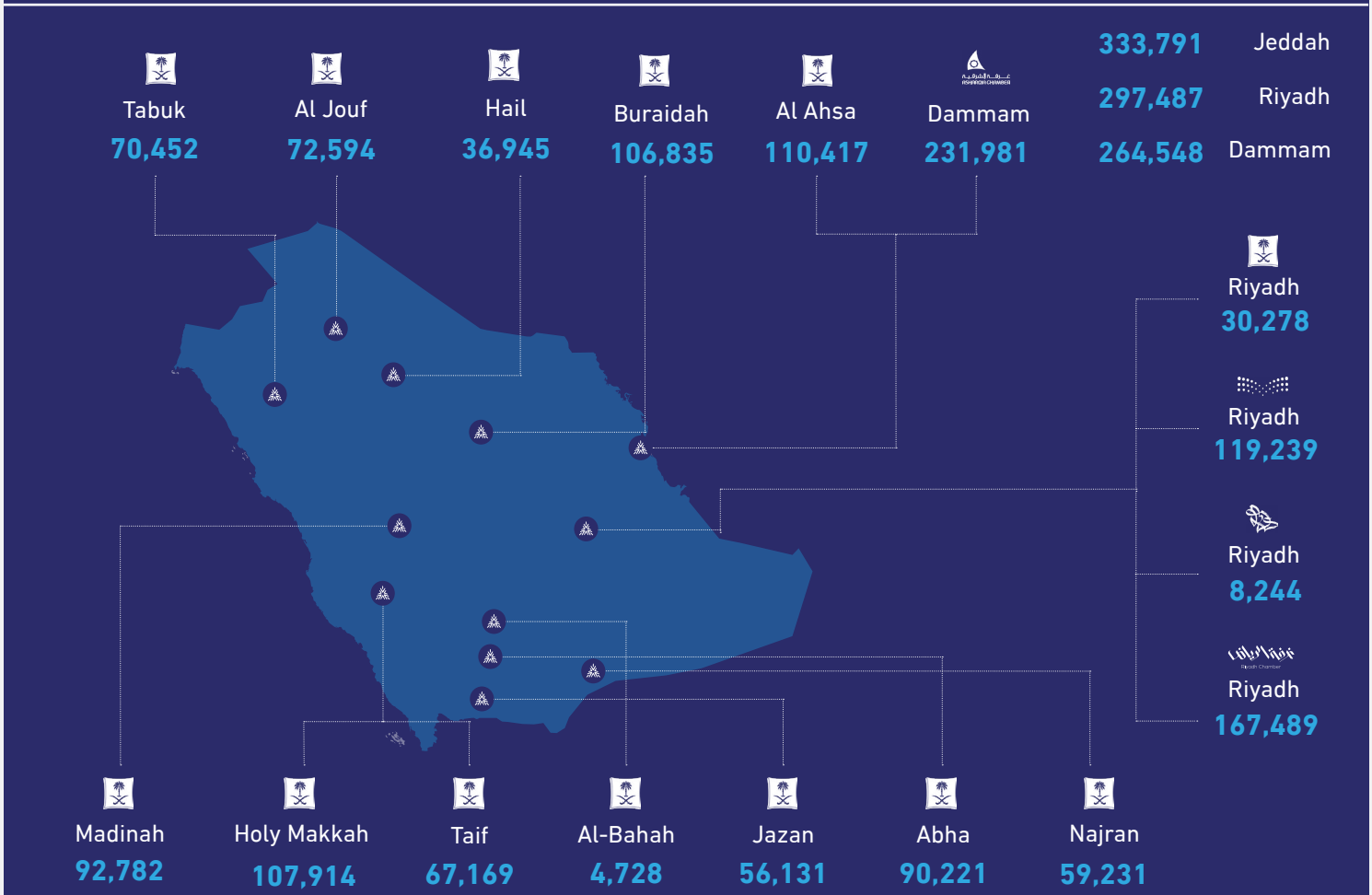
13.1 million services

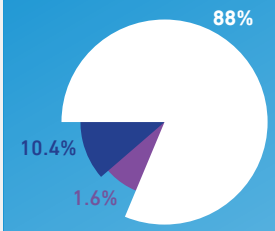
were provided to the private sector via physical branches and the Business Platform, benefiting 3.7 million investors since SBC's launch in March 2020.

Our Partners

in addtion to over 50 partners engaged in the private sector

2.3 million services provided by SBC branches





Total Investors

1,596,407

- Saudi
- Non-GCC
- GCC

3,947,085
services provided via social media channels and contact center

66,668
public searches on the Unified Register of Rights on Movable Property

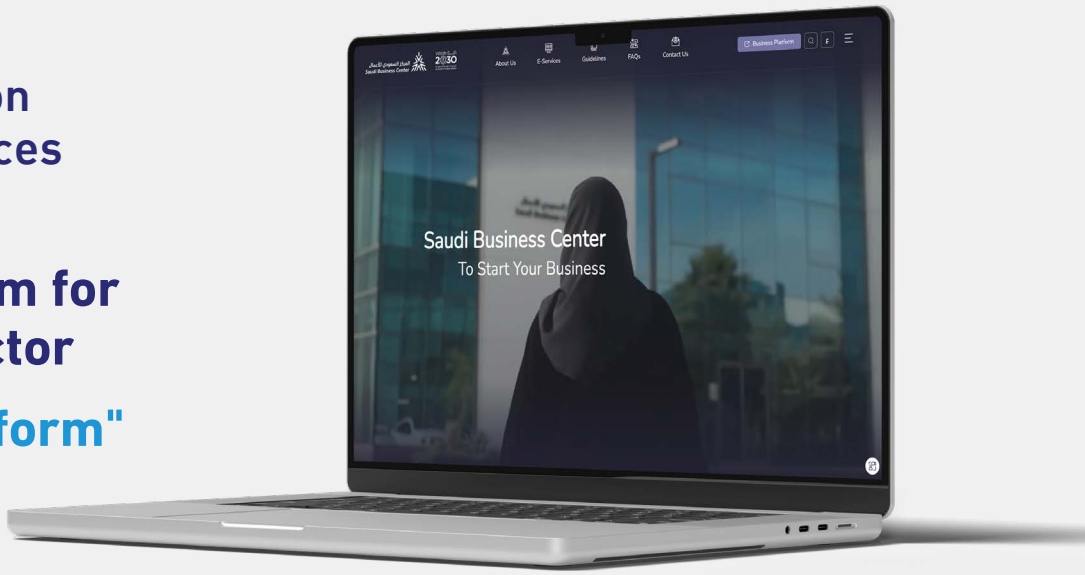
336,997
unique interactions with the virtual assistant during Q3 2025

53,835
unique interactions with the virtual assistant during Q3 2025

10.8 million services

offered by the Unified Platform for the Private Sector

"Business Platform"



The Business Platform has provided 10,896,716 services to the private sector since its launch, benefiting 2,176,587 investors. It has also introduced a number of new services aimed at facilitating the start-up and operation of businesses in Saudi Arabia.

Key Accomplishments of the Business Platform - Q3 2025

01 Adding 252 licenses & certificates from 34 government partners to the QR Code Document

02 Offering a "Violations Guide" on the SBC website to clarify violations related to various sectors

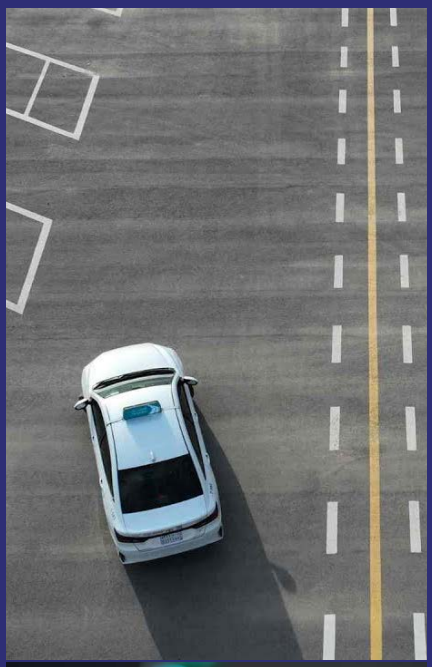
03 Adding the legal sector to the Directory of Accredited Offices, available on SBC's website

04 Introducing a range of services designed for the private sector, in collaboration with relevant government partners

- Issue a Chamber of Commerce membershipInquire
- Inquire about an enterprise's registered employees
- Update the translation of a trade name
- Register an enterprise with the Saudi Contractors Authority

A Review of Investor

Journey Improvements





- Removal of the requirement for approval from the General Department of Traffic when signing service provider contracts for driving schools.
- Elimination of the continuous update process for the number of trainees in driving schools by setting a maximum capacity in the operational license, based on the Driving School Operational Guide.

وزارة البيئة والمياه والزراعة
Ministry of Environment Water & Agriculture

- Launch of an online platform to receive license applications for activities related to the Deputy Ministry for Water, associated with the Ministry of Environment, Water & Agriculture, which enables the private sector to complete licensing procedures and submit documents electronically.

Participation

SBC participates in multiple business-related conferences



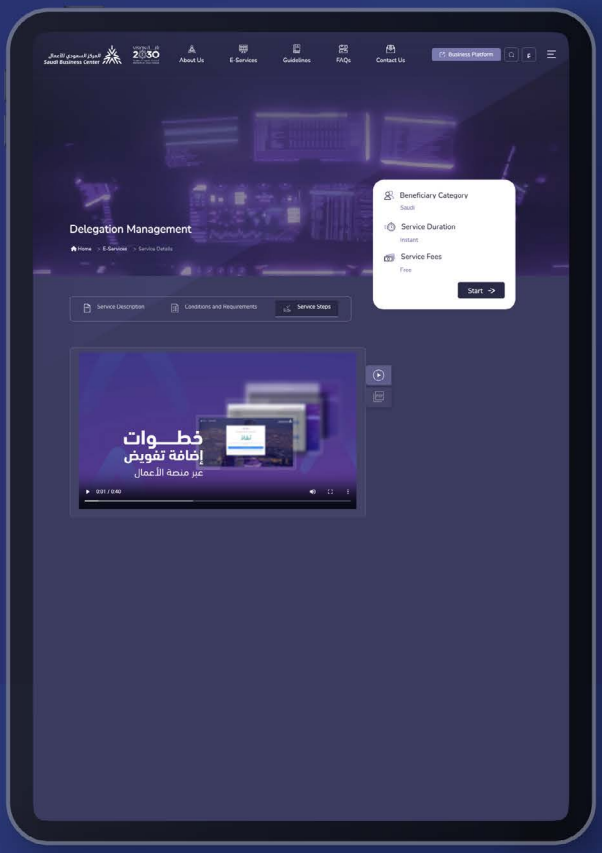




The Saudi Business Center concluded its participation in the exhibition accompanying Money 20/20 Middle East, held from September 15 - 17 at the Riyadh International Convention and Exhibition Center in Malham. This participation aimed to raise awareness of SBC's role and showcase its services to investors and business owners attending the event.

During the event, which brought together fintech stakeholders from around the world, the SBC team highlighted the Center's central mission to enhance the attractiveness of the business environment in the Kingdom. This is achieved through the development of a unified model for delivering government services tailored to the private sector, significantly reducing complexity for investors.

The Center also participated in E-commerce Week held in Madinah and Khobar, in collaboration with the Small & Medium Enterprises General Authority (Monsha'at) and the E-Commerce Council, showcasing its services for the e-commerce sector and providing support to facilitate the procedures for starting and running businesses.



Now

You can authorize delegates to complete

132

various procedures on behalf of your business

via the Business Platform

H.E. the Minister of Commerce reviews progress of the Saudi Business Center branch in the Aseer region



H.E. Dr. Majid bin Abdullah Al-Kassabi, Minister of Commerce and Chairman of the Board of the Saudi Business Center, conducted a visit to the Center's branch in the Aseer Region to oversee the delivery of services to the private sector.

During the tour, he emphasized the imperative for staff to provide unwavering support to the private sector, facilitating procedures and removing barriers to business operations.

In recognition of dedicated service, H.E. Al-Kassabi honored distinguished employees for their outstanding efforts in providing business-focused services and for their effective role in facilitating the establishment and operation of enterprises through the application of the highest standards.

Saudi Business Center showcases its roles and services at Expo 2025 in Osaka



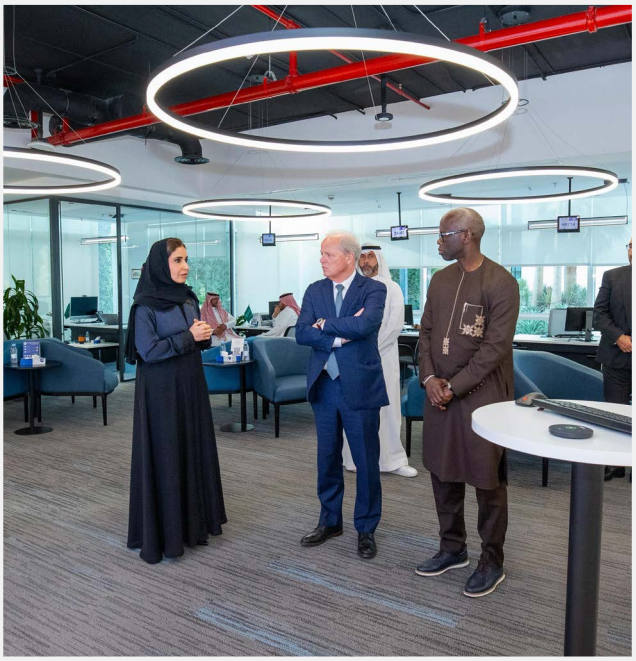
The Saudi Business Center highlighted its roles and services during a session at the Saudi Pavilion during Expo 2025 in Osaka, Japan. SBC showcased its model for delivering government services to the Kingdom's private sector.

During the event, the Center emphasized its role in enhancing the Kingdom's business environment by facilitating procedures for starting and conducting businesses. This is achieved through a unified model for delivering government services tailored to the private sector.

The session also showcased the Center's services designed to facilitate the investor journey for those entering the Saudi market, enabling participation in the Kingdom's development projects and economic growth opportunities. The event attracted prominent Japanese business leaders and investors exploring prospects in the Saudi market.

Official delegations and leaders visit SBC to learn about its operational model





H.E. Dr. Eiman Al-Mutairi, Vice Minister of Commerce and Supervisor General of the SBC, received Mr. Axel van Trotsenburg, Senior Managing Director of the World Bank Group, along with his accompanying delegation. She gave a guided tour highlighting the Center's objectives and key roles. During the visit, the Senior Managing Director praised the business-related service delivery model provided by SBC, noting that the Kingdom's experience in this field represents a global best practice worth learning from.

Deputy Head of Mission Björn Halvarsson, alongside Trade Commissioner and Head of Business Sweden in Saudi Arabia, Nebe Almayahi, were also briefed on SBC's operational model and the services it provides to the private sector during a visit to the Center›s main branch in Riyadh.

Additionally, SBC's staff hosted two delegations for guided tours: one representing the National Committee for Tourism Hospitality at the Saudi Chambers Federation, and the other from Riyadiyat Company, specialized in business incubators, training, and consulting services for women entrepreneurs. The tours showcased the Center's efforts and services aimed at facilitating business start-up and operations.

Meetings



Organizing a Meeting on Challenges Facing the Legal Sector in the Business Environment

H.E. Dr. Eiman Al-Mutairi, Vice Minister of Commerce and Supervisor General of SBC, discussed the latest developments regarding the challenges facing the legal sector in the business environment during a meeting organized by the Center in collaboration with the Saudi Bar Association. The meeting was held with the participation of several lawyers from the Riyadh region.



Saudi Business Center showcases launch of 46 new services related to commercial registrations and trade names via the Business Platform

The Saudi Business Center, in collaboration with the Jeddah Chamber of Commerce, held a workshop introducing the Commercial Registrations and Trade Names laws. The workshop covered the main provisions of both laws and highlighted the SBC's launch of 46 services related to commercial registrations and trade names, by automating the procedures through the Business Platform.



Conducting a panel discussion on SBC's roles & services

The Saudi Business Center, in collaboration with the Cultural Department Fund, conducted a panel discussion at the Sard Cultural Center in Riyadh, attended by 40 private sector participants. The session presented the Center's operating model, highlighted its primary roles, and showcased the services it provides to facilitate business start-up and operation in Saudi Arabia.


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